



ACM EICS 2026 SPONSORSHIP INFO

About the Conference

ACM EICS 2026 (<https://eics.acm.org/2026>) is the eighteenth international ACM SIGCHI conference dedicated to the engineering of interactive computing systems and their user interfaces. It focuses on software quality factors, including usability, user experience, reliability, and security.

The conference has a long-standing tradition, dating back to the 1970s, of bringing together researchers to improve the creation of interactive computing systems. It is unique in that it bridges the gaps between user interface design, software engineering, and computational interaction.

Why Sponsor EICS 2026?

Sponsoring EICS 2026 connects your organization with leading experts and practitioners who study and practice the engineering of interactive systems. The conference covers the entire engineering life-cycle—from inception and requirements to data analytics, validation, and maintenance.

Conference Audience

The conference is targeted towards early career and established international researchers and practitioners from a diverse background. The EICS conference series attracts academics, researchers and practitioners from around the world, creating unique opportunities for networking and collaboration.

Conference Topics

The conference explores a wide range of cutting-edge topics, including:

- **AI & Interaction:** Engineering interactive systems embedding AI technologies and interaction-driven AI.
- **System Building:** Methods, processes, and tools for designing, prototyping, and testing interactive systems.
- **Diverse User Groups:** Engineering systems for children, the elderly, and people with disabilities.
- **Advanced Interaction:** Exploration of tangible, haptic, voice, gesture, and multimodal input, as well as virtual, augmented, and mixed reality.
- **Integration:** Hardware/software integration, physical computing, and cyber-physical systems.
- **Foundations:** Modelling, specification, requirements engineering, and formal methods.

Venue: Patras, Greece

The conference will be held at the **Computer Engineering and Informatics Department, University of Patras**.

Patras is Greece's third-largest city and a hub of academic excellence. It offers a vibrant cultural center where ancient history meets modern dynamism, featuring world-class wineries, stunning beaches, and the engineering marvel of the Rio-Antirrio Bridge.

Sponsorship Benefits and Visibility

We offer three tiers of sponsorship to suit your organization's needs. Each sponsorship tier offers various visibility opportunities, as follows:

- **Logos on website:** We will display your logo on the conference website sponsor section, visible on the home page and also in a dedicated sponsors page.
- **Conference slides:** We will display your logo in the opening and closing presentation slides of the conference, during the conference welcome and hand-off.
- **Social media ads:** We will post on our social media (Facebook, Twitter/X, LinkedIn) to advertise your organisation as a sponsor of the conference, using your logo to accompany the post.
- **Complimentary registrations:** Offers free registration to a number of persons from your organisation, with access to the full conference program. The registration includes complimentary coffee breaks and lunch, as well as invitations to the conference welcome reception (cocktail buffet) and dinner.
- **Visibility in the Conference main room:** You may place a roll-up banner in the conference venue room (amphitheater), where all presentations will take place.

Depending on the chosen sponsorship package, banners may be placed beside the projection screen space and speakers, along the side walls of the room, or beside the amphitheatre entrance doors.

- **Exhibition space:** The conference will have an open area for exhibits (posters, demos) in which you may set up a table or booth for your organisation, along with one or more roll-up banners. The coffee breaks will take place in the exhibition space every day.
- **Promotional rights:** We grant you permission to use the ACM EICS'26 conference name in your own promotional materials (e.g. social media posts, newsletters, press releases etc.) to describe your capacity as sponsor, and any activities during your participation in the conference.



Indicative promotional banner placement in conference main room



Indicative promotional banner placement in conference exhibition space

Sponsorship Packages

Benefit	Bronze Sponsor (500€)	Silver Sponsor (1000€)	Gold Sponsor (1500€)
Logo on Website	Included	Included	Included
Conference Slides (Opening/Closing)	Small Logo	Medium Logo	Large Logo
Social Media Ads (Facebook, Twitter)	1 post	2 posts	4 posts
Complimentary Registrations	1 person	2 persons	3 persons
Exhibition Space (Posters/Coffee Area)	Booth/Table 1 Roll-up Banner	Booth/Table 1 Roll-up Banner	Booth/Table 2 Roll-up Banner
Conference Room Visibility	N/A	1 Roll-up Banner at exit door	1 Roll-up Banner beside the presenter
Promotional Rights	Use conference name in sponsor's own media	Use conference name in sponsor's own media	Use conference name in sponsor's own media

Additional Opportunities

In-Kind Sponsorship

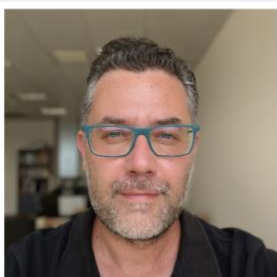
Sponsorship contributions can be made via in-kind contributions. Examples include covering costs for conference bags and materials, or partially covering catering costs. To discuss your specific requests, please contact the conference general chairs.

Enquiries

For sponsorship opportunities please contact the conference general chairs at chairs2026@eics.acm.org

General *Chairs*

chairs2026@eics.acm.org



Andreas Komninos
University of Patras



Carmen Santoro
CNR-ISTI